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SQUARE.

## THE REASON WHY.

Why do you read THE EVENING WORLD?

That was the question asked of a lot of people yesterday who were found with a copy of THE EVENING WORLD in their hands. The object of that question was to ascertain, if possible, the underlying reasons for THE EVENING WORLD's remarkable growth, which is utterly without parallel in the history of evening journalism.

The answers to the query are very interesting and significant.

The pith of them all is that THE EVENING WORLD is popular because it is "Above All a Newspaper" and "Beyond All a Public Servant."

In these two epigrammatic phrases lies the secret of its phenomenal success.

## ARE THE BOTTLING COMPANIES DEFIANT?

Assistant Corporation Counsel DEAN has sent an opinion to the Mayor which puts the bottling car companies in a very awkward position.

The readers of THE EVENING WORLD do not need to be reminded how this journal persisted in supporting the rights of the people against the selfish pleas of the bottling companies last Fall, and how, as a result of that persistence, an ordinance was passed by the Board of Aldermen under the provisions of which it was hoped and believed the companies would be compelled to put conductors on their cars.

This Twenty-third Street line has done, to the great improvement of its service and the satisfaction of the travelling public. But others of the bottling companies still thwart the public.

To a request of the Mayor for a statement of how the law stands at present on this subject, the Corporation Counsel's office replies that all the ordinances passed by the Board of Aldermen, and neither signed nor vetoed by Mayor HAWITT, are in force, and that as a consequence the bottling companies are now violating the law daily and subjecting themselves for each car run to a fine of \$50.

This is interesting and important, and the people's law officers should proceed to make it more interesting for the bottlers.

Let the city be cleared of all of these juggernauts.

## THEY CHOOSE THEIR OWN MATES.

The ridicule which young Cupid was supposed of old to heap on locksmiths has been emphasized by the audacity with which Love laughs at the ermine of the Supreme Court of the United States. Having enmeshed Justice GRAY in his coils, Cupid dumps the very Chief Justice himself by the eloquence of his fair young daughter PAULINE with a youthful Chicagoan.

No more exempt than other girls from the darts of the amatory archer, PAULINE FULLER ran off with her true love and married him. This is a "free country," and the daughter of the Chief Justice loves and weds as unceremoniously as the daughter of the peasant.

The American girl chooses her own mate, and that's where she's right.

## Stop the Stealing of Children.

(From the Albany Journal, the Leading Republican Paper of the State Outside of New York City.)

The Assembly did well yesterday in ordering to third reading Mr. Hamilton's bill providing for review by a Superior Court Judge of the evidence in cases where a child has been committed to a charitable institution, if the parents apply for such review within thirty days.

It was shown during the discussion that it is now possible to kidnap children with the sanction of the law. When a child has once been committed to such an institution, its parents have no power to recover it, and it makes no difference if they prove that the child was maliciously committed by some designing enemy. It is surprising that any opposition should have been offered to the bill on the ground that it would cause inconvenience and expense to organizations like the Society for the Prevention of Cruelty to Children. It would be better to disband these societies altogether than to refuse to remedy a law under which parents may be robbed of their children.

The State cannot afford to legislate kidnapping.

## Why Not Inquire Into This?

To the Editor of THE EVENING WORLD.

I have been watching with great interest the reports of the new Washington Market investigation that have appeared in THE EVENING WORLD, and it appears very strange to me that Swift, the Chicago beef monopolist, has not been asked to show how he obtained nine stands, while old residents of this city have been left out with none.

## ANTI-BOODLERS.

The Most Economical

Medicine in the market is

KEENE'S COMPOUND SASSAPARILLA.

It costs only 75 cents a large bottle.

It is the most powerful of all purgatives.

It is only taken twice a day (no food).

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## WHY THEY READ IT.

Some Reasons for "The Evening World's" Extraordinary Popularity.

It is Above All Others the Paper of the People.

Newsy, Bright and Honest the Universal Verdict.

Interviews With People in All the Walks of Life.

## Why Do You Read "The Evening World"?

There are so many "THE EVENING WORLD" readers nowadays that it has become of interest to know why the thousands of people who take it daily prefer it to other papers. With this object in view a corps of reporters were sent out to interview people in all walks of life whom they found reading THE EVENING WORLD, and to ask them for their reasons for so doing. Their answers are as follows:

Henry Clew, Mills Building—Why do I read THE EVENING WORLD? Why, because I read it because it is bright, newsy and the friend of the people. In form it is concise, and in make-up attractive. It commends itself to everybody.

Assistant Corporation Attorney Herman Stiefel—Because it stands alone as a fearless advocate of beneficial reforms and is always foremost in the fight against the oppressors of the people.

John Dougherty, of the Steam-Fitting Union—I endorse THE EVENING WORLD for its fairness to organized labor and its championship of the poor toilers of this big town. We have always been fairly treated in its columns. It's a boss newspaper in all respects.

P. J. Haybirt, Secretary of the Miscellaneous Section of the Central Labor Union—THE EVENING WORLD is the friend of the poor and down-trodden and the supporter of organized labor, and is a newspaper in every respect. That's why I buy and read it.

De Wolf Hooper—Can you ask me if I read THE EVENING WORLD after the charming letter I received in it. Every night I live in hope of finding another.

C. H. Gridley, salesman at Ira Perera & Co.'s—I like THE EVENING WORLD because I think it is the best evening newspaper published.

Officer Volk, of the Broadway Squad—I read it because it is a good newspaper.

Dr. Frankard, of Nassau street—It's a good newspaper and I read it for that reason.

Dr. Sweet, pharmacist, Park row—I read it because it is bright, spicy and newsy.

William Wichtman, journeyman barber, Nassau street—It suits me because it is interesting, newsy and up-to-date.

David Robinson, journeyman barber, Nassau street—I read it. What more could I say in its favor?

John Blakeley, cigar dealer, Broadway—I buy and read it because it gives me the most city news in which I am interested in the evening.

Foreign news I can get out of the blank sheets in the morning.

W. E. Meeks, of the General Post-Office—I read THE EVENING WORLD because I believe it contains the most news and is cosmopolitan.

Arthur Lumley, editor of the New York Illustrated News—I read it for the excellence of its sporting news and other matter. It is wide-awake, bright and full of features, and doesn't get left on important news.

Benny Simons, clothing salesman, London and Liverpool Company—I read it because it's the boss evening newspaper.

John T. Norton, clothing salesman—I'm its favorite, and I read it because it just suits me. It tells all the news.

Michael Foley, clothing salesman—THE EVENING WORLD is a newspaper, and that speaks volumes for it.

Tony Gattner, bartender—It is a rattling good newspaper, and tells us all that is worth knowing about city affairs.

George France, manager of Clarendon Hall—I read it because it is a good newspaper, and that is why I read it.

T. J. Connolly, of the Oystermen's Union—I read it because it is a model of fairness, and represents organized labor in its true light, and in a manner never seen before in another newspaper.

New Barr, Delegate of Tin and Sheet Iron Workers' Union—The reason I read THE EVENING WORLD is because of its news matter and its fairness in all matters concerning organized labor.

Charles N. Johnson, 2 Wall street—As a general newspaper it is unexcelled. That's the reason I buy it.

W. C. Emerson, 2 Wall street—Among other attractive features in THE EVENING WORLD is the sporting news. The sheet, taken altogether, is bright and newsy.

THE BEST AFTERNOON PAPER PUBLISHED.

C. G. Clark, Mills Building—I read it because it's the best afternoon paper published.

Henry Sellman, Mills Building—THE EVENING WORLD always touches upon the general topics of the day, and it is an interesting sheet otherwise.

F. L. Gainer, Mills Building—I read it because it's attractive.

L. G. Quinlan, 11 New street—I buy and read THE EVENING WORLD because it never fails to have something in it that is interesting.

D. M. March, 11 New street—I wouldn't miss my copy of THE EVENING WORLD for a good deal. It is bright, newsy and in every way up to the times.

C. P. Follett, 60 Maiden lane—I buy it because of its general appearance and make up. Everything in it is clear and concise, and it contains all the news. It is the best afternoon newspaper published.

FROM FULTON MARKET.

John J. Ferguson, fish—THE EVENING WORLD is the brightest paper published, and I take pleasure in reading it.

James Dillon, fish—THE EVENING WORLD is the gem of the afternoon papers.

John J. Page, bookkeeper for Blackford—I like THE EVENING WORLD because it is newsy and entertaining.

W. J. Brophy, fish—I buy THE EVENING WORLD

because it's the workman's friend. It is a good newspaper and a good companion.

William Hirsch, of Ithaca—What do I think of it? It's a beauty.

Charles S. Smith, poultry—It is a very bright and newsy sheet. The sporting news is complete and goes far ahead of any other afternoon paper printed.

Andrew McAvney, barrel dealer—I am complete in every way, and the news is presented in the most readable shape.

Frank Wolensak, butter, etc.—It is a gem. I buy it every afternoon except Saturday, and the reason I don't get it is because I'm kept so busy. When I go home it's too late, and my wife raises a howl because I didn't bring it with me.

Robert Walker, vegetables—THE EVENING WORLD is the people's best friend. It is entertaining and is full of news.

WIDE AWAKE AND NEVER GETS LEFT.

Henry Wolensak, butter—I always read THE EVENING WORLD because it gives the news in such a short space. It is wide awake and never gets left on anything.

Al Baker, crackers—It's the greatest afternoon paper printed, and there are more sold in the city than any other. I like it on general principles. It is honest, fair to all, and deserves the success it has achieved.

Joe Saller, of Henn & Freeman—I read THE EVENING WORLD for the sporting news it contains. It is the most complete of any New York paper.

Charlie Henn—I read it because I like it. I can't tell you why, but I do; that's the reason why I buy it.

Charlie Hellicar, fruit—I like THE EVENING WORLD because it gives all the happenings of the day in an attractive form. It is a friend of the people, and is very entertaining.

BECAUSE IT'S THE ONLY NEWSPAPER.

H. James Anderson, decorator, of 43 East Ninety-third street—Because I want an evening paper, and I consider THE EVENING WORLD the only one published in the city.

P. J. Cody, liquor dealer at Third avenue and Twenty-seventh street—My customers insist on my keeping it on file, especially the Sporting Edition.

JUDICIAL OPINIONS.

Judge Welde—I read THE EVENING WORLD because I get all the best news.

Civil Justice Joseph P. Fallon—I read it probably because it contains better news than any other paper.

Ex-Assemblyman Nicholas R. O'Connor—I read it because it's entertaining and newsy. Why, I saw people offer 15 cents for the St. Patrick's edition at the Grand Central Depot.

Councillor John M. Coman—I read it because it is the best, the brightest and most entertaining newspaper in this town. Its court news is reported in good, and for local news it excels everything.

Charles Lambert—I read it because I am sure to read what's worth reading. I like its enterprising way of doing things.

Ex-Assemblyman Daniel M. Van Cott—I like its news, and that's why I read it.

WHAT SOME POLICEMEN SAY.

Inspector Jimmy Hanley, of Harlem Court—Why do I read it? Look here. Pulling one out of his pocket, a St. Patrick's edition, any paper that has enterprise enough to print a paper like that suits me. It's the boss paper of all, and don't you forget it.

Sgt. Reynolds, of Harlem Police Court—I like it for its enterprising way of getting up things. It is bright, newsy and up-to-date.

John J. O'Brien—I read it because my nephew always buys it and I read it. I like it.

SPORTING MEN LIKE IT.

Frank Stevenson—Of course I read THE EVENING WORLD. I buy it for its sporting news. It always has it.

Billy O'Quinn—I buy THE EVENING WORLD every night. It has the best sporting column of any paper in New York.

Augustus Tuthill—I buy THE EVENING WORLD both for its general and sporting news. It gives the best news of any evening paper.

Arthur T. Lumley—I read THE EVENING WORLD every day for its sporting news.

Billy O'Brien—I think THE EVENING WORLD is the most entertaining paper in the city. Of course I buy it chiefly for its sporting news.

Steve Brodie—Of course I read THE EVENING WORLD. I get it principally for its sporting news.

W. E. Harding—I always get THE EVENING WORLD. I want to see its sporting news.

Will Edwards—I read THE EVENING WORLD every day. I am interested chiefly in the sporting news.

Jack McCallister—I read THE EVENING WORLD every day. I get it for its sporting news and also to see what it says about me.

Phil Dwyer—Certainly I read THE EVENING WORLD. I want to read its sporting news. It's the best evening paper published.

John McDonnell—Any paper that gets the news as well as THE EVENING WORLD and presents it in the racy, crisp style peculiar to our paper deserves to be read by everybody. Of course I read it. I get it for its sporting news.

George Engeman—Of course I read THE EVENING WORLD. I get it for its sports.

Mike Boyle—I read THE EVENING WORLD every night. I am more interested in the sporting than in anything else.

Secretary Hughes, of the Manhattan Club—I read THE EVENING WORLD, most assuredly. I get it chiefly for its sporting news.

Mr. Callahan, of Callahan & Morrissey, 48 West Fourth street—I read THE EVENING WORLD and advertise in it because it is a good newspaper.

J. J. Cleary, 312 Hudson street—I buy it because I believe it to be a good, spicy journal.

T. J. Keane, 354 West Forty-eighth street—I like it because it is so bright and wide-awake. I am a heavy advertiser in both papers, and can truthfully say that no paper yields a larger return for the money than THE EVENING WORLD. The EVENING WORLD seems to be the favorite paper around here. A newspaper boy comes in here every afternoon, and when he leaves his copy of THE EVENING WORLD has decreased by more than one-half. Just take a walk around the store and inquire for yourself.

Miss McGuire—I read it because—well, I don't know why—but I like it and that's the reason why I buy it.

Miss Smith—THE EVENING WORLD is just and fair towards all.

Miss Goodman—It is the people's friend.

Miss Hartshorn—I like the short stories in it.

Miss Wehl—I read it because it's a bright afternoon paper, and I like it on that account.

Miss Ahearn—I like the best paper published.

Thomas McCarthy—THE EVENING WORLD is a

L. Ludwig—Why, of course, I read THE EVENING WORLD. I wouldn't miss it for anything. It's my favorite evening paper.

M. M. Ludwig—I read THE EVENING WORLD

simply because it is newsy. If you read it regularly you will be sure to know everything that is going on.

S. Lustig, buyer—THE EVENING WORLD is immense. I always read it. It tells you all the news.

Miss Lyster—I read it every night.

Mr. Nevens—I read it for the right.

Miss Briar—I read it because it tells you everything.

Miss Lyons—THE EVENING WORLD commends itself to me because it contains all the news.

Miss Julia Heller—I always buy and take it home. It amuses as well as instructs.

Miss Horne—THE EVENING WORLD is my favorite afternoon paper. It is bright, clear and contains all the news.

Miss Burke—There are many things in THE EVENING WORLD that I like. It is a newsy sheet and never fails to interest.

Mr. Wertheimer, 277 East Tenth street—It is a very attractive paper and it is my favorite.

Mr. Lohman, 518 East Fifth street—As a general newspaper it is unexcelled.

Mr. Gellagher—I never miss buying it. It is newsy and contains many other attractive features.

Mr. Katz—I read THE EVENING WORLD. First, because it gives all the news, and secondly, because it prints those attractive stories.

Manager Haas—I read both editions. THE EVENING WORLD gives all the news in a clear and concise form and is always bright and interesting.

OPINIONS FROM THE EAST SIDE.

Mr. L. L. Rodger, ladies' hat department of Ridley's store—I read it for its general news. I like its enterprise and originality.

Miss P. Weil—Because I like its style, and I think it more interesting than any of the other newspapers.

Miss S. Cohen—I read it for its humorous articles.

Miss Katie Ryan—I read it for its funny paragraphs.

Miss M. O'Rourke—Because it is interesting.

Miss L. Hickey—I read it for its news.

Miss Lena Ash—I think a great deal of THE EVENING WORLD and find it very interesting.

Miss Rose Lowenberg—I read it for its society, dramatic and general news, both foreign and domestic.

Miss A. Barnes—Because I am interested in it.

Miss A. Miller—Because it is interesting and for its special features.

Miss A. Cohn—I prefer it to any other paper. I like its features, particularly "Marriage Is a Failure."

Miss S. Gallin—I like it, and because it is interesting.

Miss K. Knop—Because it is very interesting and for its stories.

Miss Rose Sutton—I like it for its features and general news.

Miss Tillie Hahn—I like it for its features and as a general newspaper.

Miss Annie Lilly—Because it is a very interesting newspaper. I was particularly interested in the special topic, "Is Marriage a Failure?"

Miss Angeline Guido—Because it is a good newspaper. Its features please me.

Miss Amy Brady—Because it is more interesting than any other newspaper.

Miss Josie Gillin—Because I like its jokes.

Miss Frankie Casinara—Because it is interesting.

Miss Russell—I have no particular reason for reading it.

Miss Ginty—I read it for the news.

Jennie Marlott—I read it for its general news.

Miss M. Furlong, cashier of hat department—I find it very interesting.

Miss Dorinda M. McGarry—Because it is a very interesting paper, and also very reliable.

Miss R. Bennett—I find it very interesting.

Miss Katie Frohman—I read it to get the news.

Miss Gregory—I read it to get the news. I am not a reader of fiction.

Miss R. Ash—I like it for the news.

Miss Gould—I like it for its theatrical matter and general news.

LIKE IT FOR DRAMATIC NEWS.

Herbert Kelley—Because I like to read the latest news about myself. Sometimes I am tempted to forget that I am beautiful. I invest a cent in THE EVENING WORLD, and am concerned as to my loveliness.

Charlie Chatterton—I revel in the open letters. If you only knew how I enjoy them you would have one every day.

Charlie Frohman—For its dramatic news, of course. I only read dramatic news. Haven't time for anything else.

Arthur Miller—I like breeziness, and I find it in the dramatic column of THE EVENING WORLD.

John Harley—I never like staying in New York, but I can console myself while here with THE EVENING WORLD's dramatic news, which is an innovation and different to that published in any other paper.

Mrs. Fernandez—I read the dramatic column, of course. I'd sooner have six paragraphs of theatrical gossip than ten murders. Some of my people on the road write me to be sure and send them THE EVENING WORLD.

A. P. Dunlop—The advent of THE EVENING WORLD every night in the direction of the Bijou, which is the new Bialto, is the signal for a rush. Every one gets it.

Col. McCull's Ben Stevens—I always read it, and when I'm in Philadelphia I get it there, you see.

NO DRAMATIC PAPER LIKE IT.

HARRY ASKIN—There is no need of anything else for dramatic news. By following THE EVENING WORLD you can keep yourself posted on theatrical movements.

Artel N. Barney—THE EVENING WORLD was the first to forecast a future for John J. Marlott, as her manager, an grateful. I read the dramatic column every night.

Miss Kate Foley—I always read THE EVENING WORLD's criticisms and enjoy them. Very rarely but very just. Ha! ha! I laugh now when I think of "Drifting Apart."

THEY CENTS OFFERED, BUT EDITORS EXHAUSTED.

I will give 50 cents for an EVENING WORLD on green paper. Will you inform me through your paper where or how I can get one?